GUIDE FOR USE OF CERTIFICATION MARKS (LOGO)

WE ENCOURAGE OUR CERTIFIED CUSTOMER TO USE CERTIFICATION MARKS TO PROMOTE THEIR CERTIFICATION STATUS.

WHERE LOGO CAN BE USED

	Marketing Material	Social Media/ Internet	Organization Stationery	Products or Certificates
Example	Brochures, advertisements, Annual Reports, Vehicles, Newspaper, Press Release etc.	On your website, on social media websites (on your Facebook page, twitter etc.), email marketing, email signatures etc.	Letterheads, business cards, compliment slips, invoices, Envelops, Books, Notes presentation folders etc.	Physical Products, Product Packaging, Product Certificates, Certificates of analysis, Certificates of testing
itmad certification CERTIFIED ISO 9001:2015	YES	YES	YES	NO
eiac Emirates International Accreditation Centre 040-CB-QMS	YES	YES	YES	NO

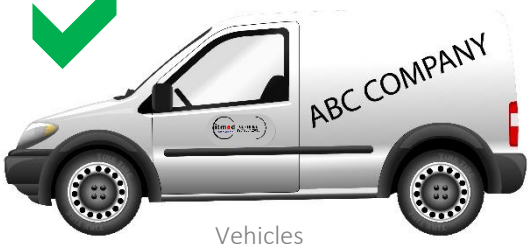
Note: Upon suspension or withdrawal of certification, the certified customer shall immediately discontinue the use of all advertising matter that contains a reference to certification, as directed by Itmad Certification Services LLC. And amend all advertising matters where the scope of certification is reduced.
Itmad verifies the use of its marks by its certificate holders during surveillance/ recertification and other audits, where applicable. Suspension/ withdrawal can result from misuse or non-compliance to this document while using marks.

Can Not Be Used

Products & Packaging

Certificates/ Reports

Can Be Used



Vehicles

Letter Head & Emails

Website, Profiles, Business Cards

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ITMAD MARK

Itmad issues its marks in standard colors normally. However, to ensure that the issued logos are compatible with the customer's color scheme of material, customer can request logo in different colors. Use appropriate logo which is visible to all of your material.

Can Not Be Used

Can Be Used

ACCREDITATION MARK

Itmad issues the accreditation mark to its certified clients with specific number underneath the EIAC Logo, which shall be used as given to client by Itmad. These number represents that which certification Itmad has awarded with EIAC accreditation.

مركز الإمارات العالمي للاعتماد
Emirates International Accreditation Centre
040-CB-QMS

Client who certified on ISO 9001 (QMS) with EIAC accreditation shall use logo with "QMS".

مركز الإمارات العالمي للاعتماد
Emirates International Accreditation Centre
040-CB-QMS
040-CB- EMS

Whereas Client who certified on ISO 9001 (QMS) & ISO 14001 (EMS) with EIAC accreditation shall use logo with "QMS".

USE OF ITMAD & ACCREDITATION MARK

The Itmad's Mark and EIAC Accreditation Mark shall always be placed together and certified customers are not allowed to use EIAC logo separately. They shall have to be next to each other in the same size at clear spaces, and logos are given equal weight, one should not be seen to be bigger or more prominent then the other as in the following figure:

Can Be Used

مركز الإمارات العالمي للاعتماد
Emirates International Accreditation Centre
040-CB-QMS

itmad certification CERTIFIED ISO 9001:2015

Can Not Be Used

مركز الإمارات العالمي للاعتماد
Emirates International Accreditation Centre
040-CB-QMS

itmad certification CERTIFIED ISO 9001:2015

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SIZE OF ITMAD MARK & ACCREDITATION MARK

The Mark(s) shall be displayed only in the appropriate form as demonstrated in figure below. The customer is entitled to enlarge, if necessary, provided that the original proportion between the height and width of the Mark(s) will not be affected and the Mark(s) is legible. The size of Itmad Mark on printed media should not be less than 38 mm wide & 16.2 mm Height. The size of Accreditation Mark (EIAC LOGO) shall not be less than 25 mm wide & 11 mm height.

While for web the logo shall not be posted with changed ratio and both, Itmad mark and Accreditation Mark, shall not be used less than 100 pixels.